

Communities as change agents: local development in the EU beyond 2020





PLACE WHERE YOUR IDEAS GROW

Alina Lukjanceva

LAG Pierigas partnership

Latvia

MĀRUPE | BABĪTE | OLAINĒ



Marupe, Babite and Olaine municipalities —
1st, 3rd and 14th place according to the index of development
level (2016)



CHALLENGES

Population is growing

Lack of strong community

Lack of important infrastructure

(youth centre, business
development centre, tourism
centre, market for local
production)



RESPONSIBILITY OF LAG

TOURISM, HOME PRODUCTION, YOUTH

LAG team from the target group

Organising **trainings**

Being present in daily activities

Supporting projects that develop
the territory

Involving local people, creating a
strong **community** and **cooperation**



RESULTS AND EXAMPLES

A stand for the promotion of local products

The first NGO for home producers created Project «TOURISM TOGETHER»

Public square in remote area



THANK YOU FOR YOUR ATTENTION!



Pierīgas Partnerība



Pierīgas Partnerība



VRG_Pieriga



pierigas_partneriba

+ 371 28 644 888

alina.lukjanceva@pierigaspartneriba.lv

www.pierigaspartneriba.lv

Pierīgas Partnerība



Gal de l'est audois (LAG) Business Development

François Galabrun



ASSOCIATION MINERVOIS CORBIÈRES
MEDITERRANEE (AMCM)
LEADER 2014-2020 - GAL de l'Est-Audois



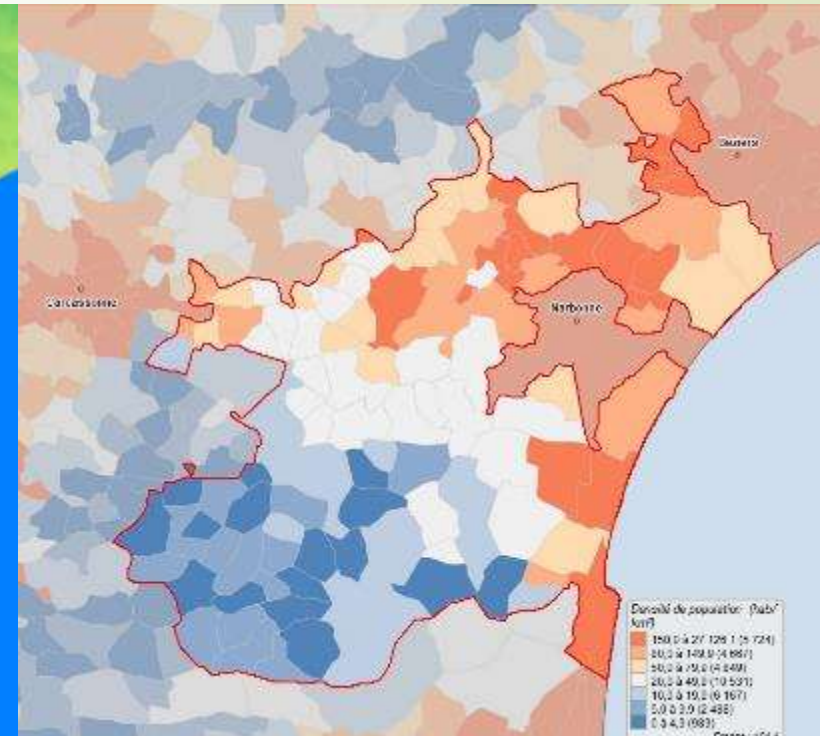
LAG presentation

The LAG's territory

- 2000 km²
- 150 000 Inhabitants
- Central city is about 50 000 people

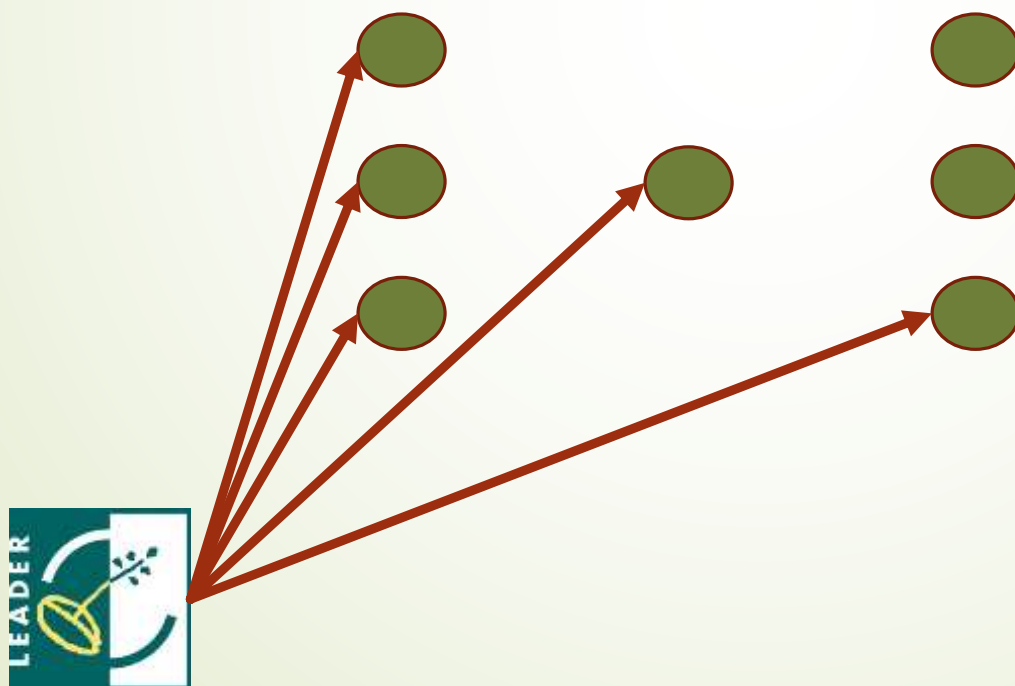
But a really contrasted area :

- From lagunas to mediterranean mountains
- From crowded or dense areas to almost desertic lands

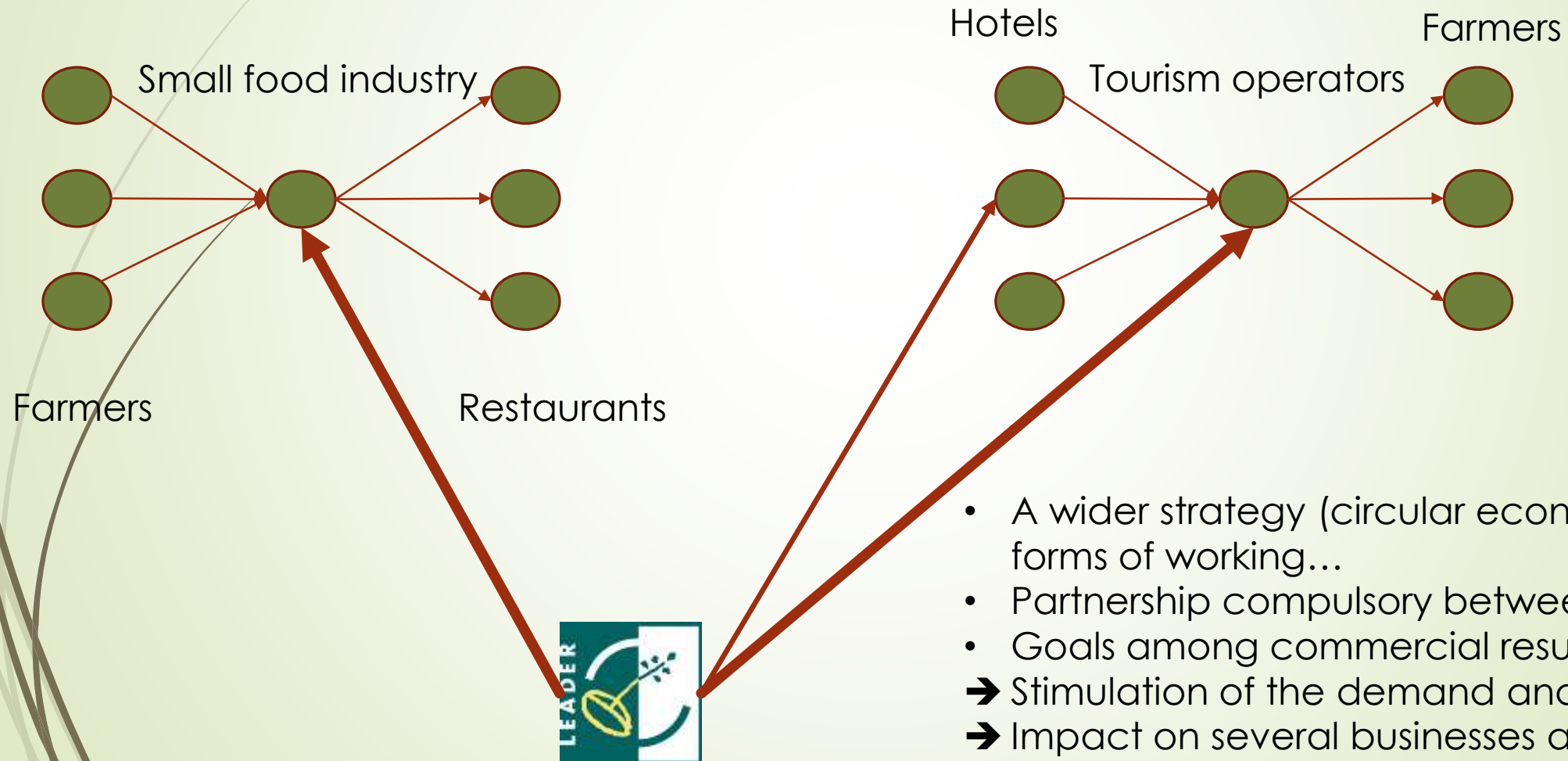


2007-2013 : Business development among local producers

- Strategy focused on local products and agro tourism
- 77 projects funded, 28 enterprises, 2M euros of FEADER



2014-2020: focus on business development among central companies



- A wider strategy (circular economy, new forms of working...)
- Partnership compulsory between companies
- Goals among commercial results
- ➔ Stimulation of the demand and the offer
- ➔ Impact on several businesses at once

Project examples



La ferme des producteurs:
Local supermarket run by
farmers



Frite d'Oc :
Small food industry that
transforms products from
local farmers and sells to
restaurants in its area



Aude cathare evasion :
e-Bike renting company
that organise tours in
farms and wineries



CLLD Challenges and solutions from Helsinki

Helsinki Neighbourhoods Association – Helka

Pirjo Tulikukka, Executive Director

pirjo.tulikukka@helka.net

www.helka.net

www.kaupunginosat.net

A large crowd of people is gathered outdoors under cherry blossom trees. The scene is filled with people sitting on the grass, standing, and walking. The text overlays are positioned across the image, providing context for the CLLD challenges and solutions from Helsinki.

CLLD challenges and solutions from Helsinki

CLLD in Helsinki more coordinated than other European cities

Helka - neighbourhood platform/ networking/ skills (74 members)

Density and multitude of actors & short 'hotline' to city governance

Tugs of war (between city & local actors) on ***city space***

City level and neighbourhoods' own strategies often mismatch

Act locally – have a city wide influence !

74 Neighbourhood Associations in Helsinki area



CLLD challenges and solutions from Helsinki

Activism in transition: old style vs. new style city activism
3-layer divide: operational culture/ age/ digital

A new operational model for CLLD in Helsinki by Helka (2012-2015)
- **6 local 4P groups** and a **business plan** for a supporting function
- ESF or ERDF didn't fit this model...only 1 ESF-funded project

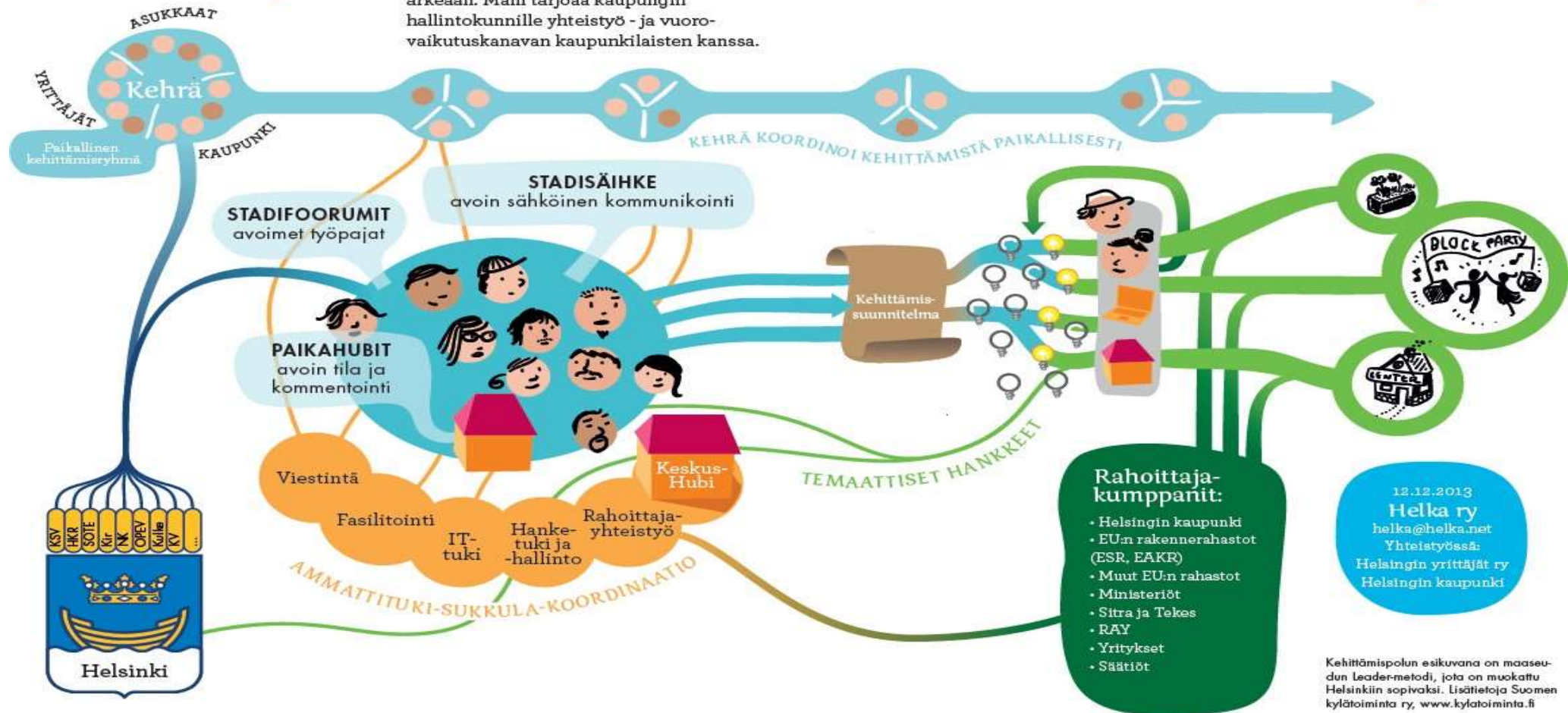
No funding for further implementation of Helsinki CLLD model after 2015



Helsingin paikallinen kehittämispolku

Paikallinen kehittämispolku on kaupunginosien kansalaislähtöisen kehittämisen malli Helsingissä. Kehittämispolun avulla paikalliset yhteisöt voivat parantaa aluettaan ja arkeaan. Malli tarjoaa kaupungin hallintokunnille yhteistyö- ja vuorovaikutuskanavan kaupunkilaisten kanssa.

Helsingin paikallinen kehittämispolku



CLLD challenges and solutions from Helsinki

No CLLD funds for Helsinki as yet...but: renewal of city governance 2017 (PB?!) & a functioning crowdfunding platform in place

Funding for CLLD *IS* needed also in cities for:

coordination & communications

crafting local visions & strategies

enhancing and accelerating community building, co-working and collaboration in the city neighbourhoods

supporting the emerging circular & solidarity economies initiatives

Coherence for the city's own and the local strategies & goals?!

Next EU period: – ***more flexible funding*** opportunities for cities, too!



Rural Impulses for an Energy Transition The Contribution of LEADER

Hartmut Berndt - German LEADER Association

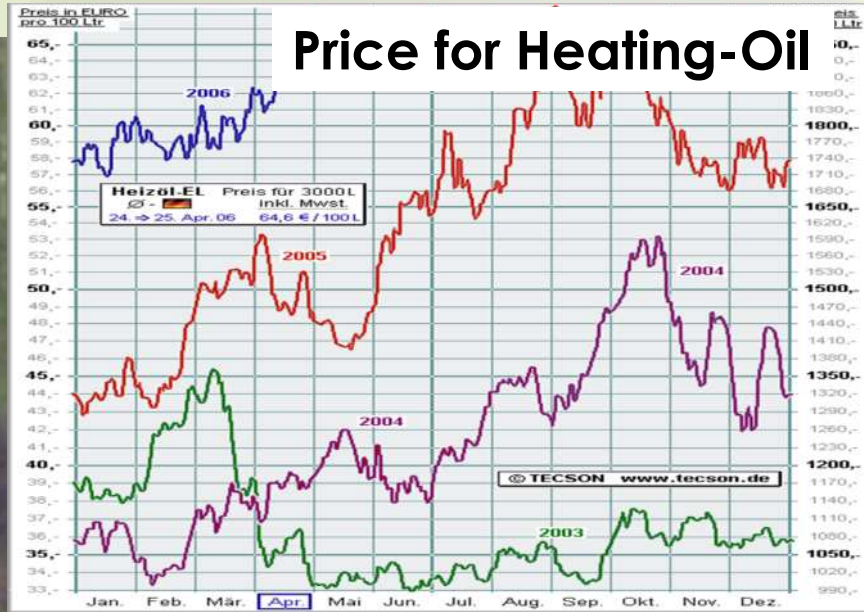
Challenges

German LEADER Association – BAG LAG e.V.

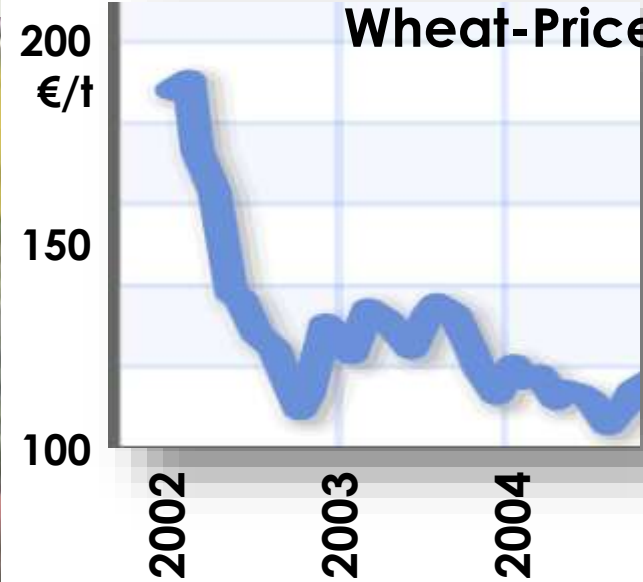
Arbeitsgemeinschaft der LEADER-Aktionsgruppen
in Deutschland (BAG LAG) e.V.



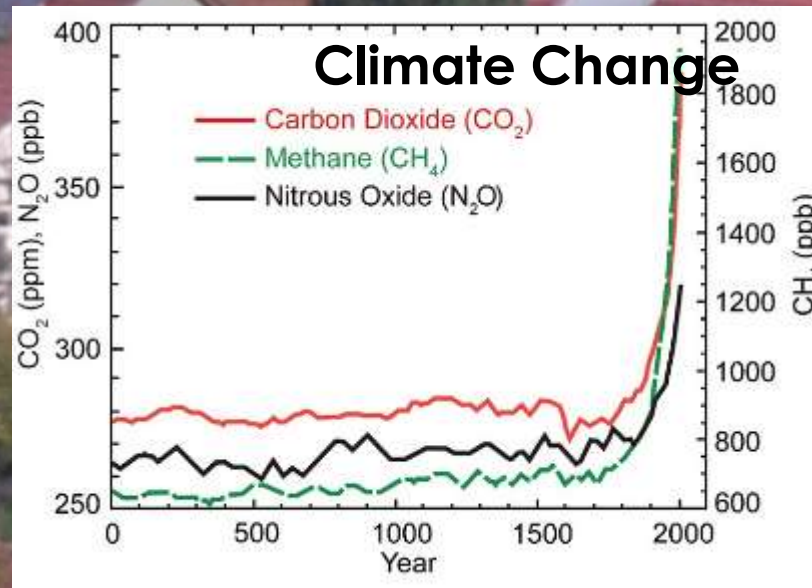
Price for Heating-Oil



Wheat-Price



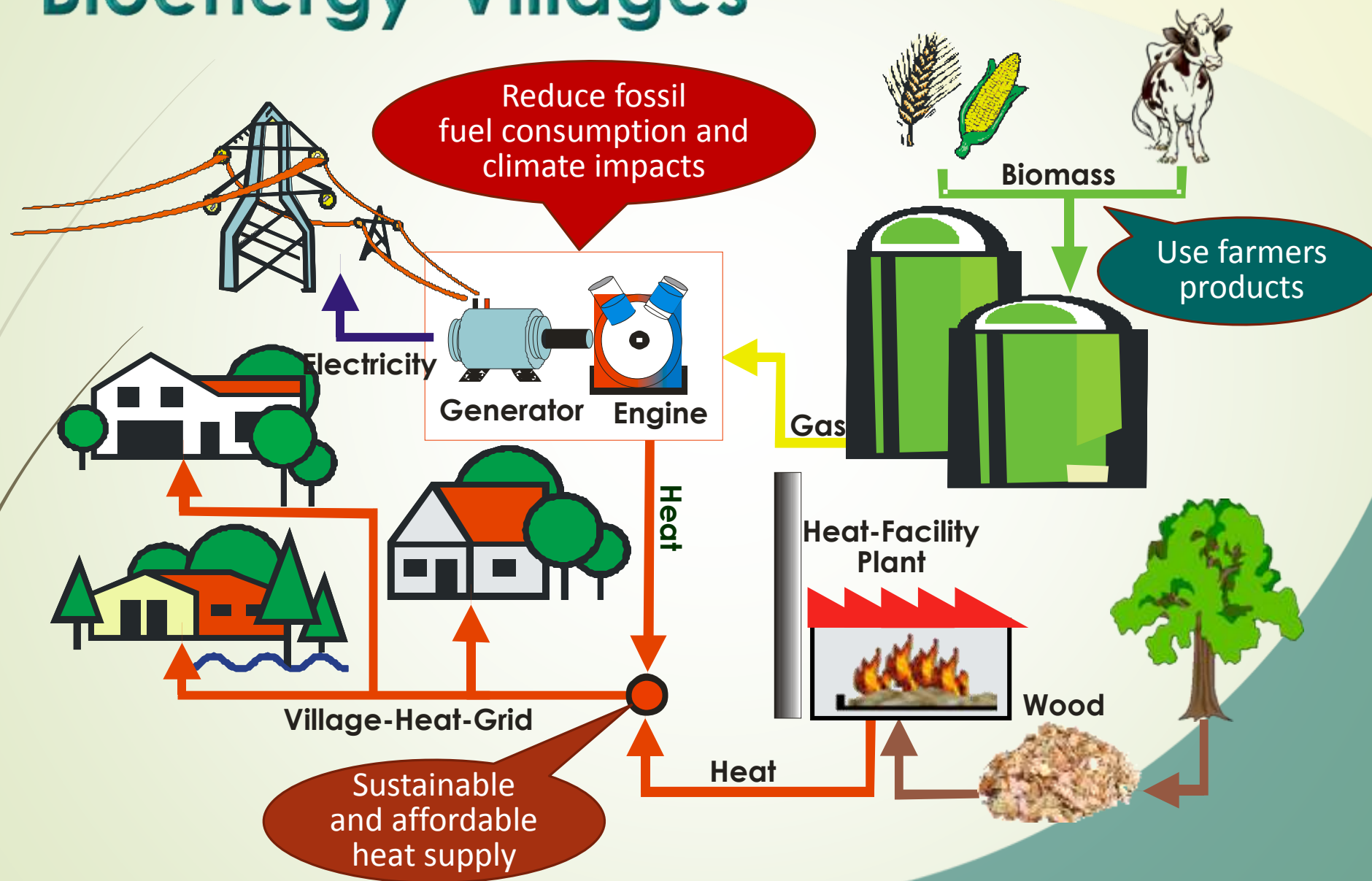
Climate Change



The idea of the Bioenergy-Villages

German LEADER Association – BAG LAG e.V.

Arbeitsgemeinschaft der LEADER-Aktionsgruppen
in Deutschland (BAG LAG) e.V.



The contribution of LEADER

German LEADER Association – BAG LAG e.V.

Arbeitsgemeinschaft der LEADER-Aktionsgruppen
in Deutschland (BAG LAG) e.V.



- Promoting the idea and initiating the project
- Activating the Villages
- Project management, consulting and networking
- Financing:
 - subsidies for the feasibility studies: LEADER+
 - subsidies for investment: LEADER 2007-2013
 - additional financing sources



The Results



- Cooperatives were established by the inhabitants in four villages
- About 15 million euro were invested by the cooperatives in biogas-plants and heat-grids
- About 500 households were connected to the heat grid
- Jobs were created in the villages
- Farmers income was stabilized
- CO₂ emissions are reduced by more than 14 000 tonnes per year
- The value of the houses increased
- Self-confidence of the village people was strengthened

Bundesarbeitsgemeinschaft der LEADER-Aktionsgruppen e.V., BAG LAG
c/o LEADER-Regionalmanagement Göttinger Land
Dr. Hartmut Berndt
Reinhäuser Landstraße 4 - D-37083 Göttingen
☎ 0049 551 52 52 422 - hartmut.berndt@baglag.de



The Network of fishermen in the FLAG Sardegna Orientale

*How to connect fisheries, restaurants and consumers
with a value added labeling and an international
certification*


Davide Cao

The challenges

Problems

- Inadequateness of the logistic
 - Low presence of aggregations of producers
 - Low market power of the producers against the main buyer (market of the biggest city of the region)
 - Scarce recognizability of the local product
 - No certification of the local product
- 
- Low added value of product

Attempt of solution

- Aggregation of producers to share transport costs
 - Growth of the market power
 - One brand, more recognisability
 - Advanced labeling with new informations
 - Local product certified (sustainable fisheries)
- 
- Increased added value of product

The project in 5 points

P.26

1. Constitution of the fishermen's network to improve the visibility and recognisability of the local products in the market
2. Endowment of advanced hardware and software to label the products, to make easier the labelling procedures and to collect data on the productions. Platform (website) for data collection, data analysis and for direct marketing.
3. Certification of the sustainability of the catches at a wide geographical level (FLAG Area) on 4 species and adoption of the disciplinary (with external audit procedures).
4. Individuation of logistic platform for the commercialisation of local product in different, non local, markets.
5. Promotion of the local product in markets with high value added (starred restaurants) and commercial agreements with the buyers

Results and follow-up

- 1 Fishermen's Network created
- Network services (maintenance of the system, legal and commercial advisory) provided;
- 13 Fishing firms involved (large boats, lagoons)
- 7 restaurants involved
- Customers involved: more than 300 people
- Increase of the price of products (from 25 to 40 for red shrimp)
- Cost of the action: € 103.000,00

Thanks for your attention!

www.flagsardeгнаorientale.it

direttore@flagsardeгнаorientale.it

<https://www.facebook.com/gacsardeгнаorientale>