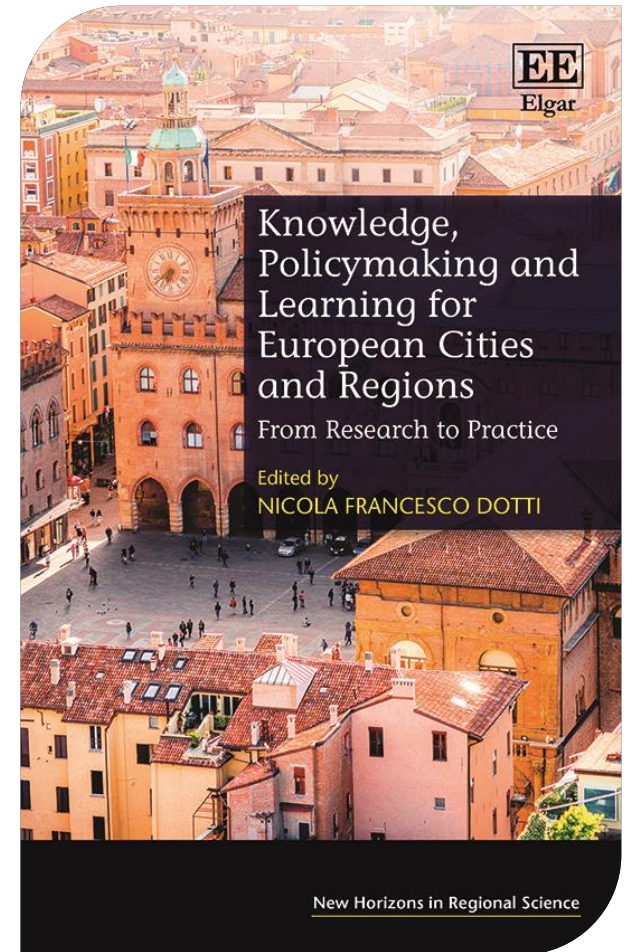


Nicola Francesco DOTTI (VUBrussels)

Brussels, 28 November 2018



KNOWLEDGE, POLICYMAKING AND LEARNING FOR EUROPEAN CITIES AND REGIONS. From Research to Practice

BOOK LAUNCH EVENT

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28 NOVEMBER 2018

**HOUSE OF CITIES,
MUNICIPALITIES AND
REGIONS**

BRUSSELS

INTRODUCTION

WHY

WHAT

HOW

WHO

WHEN/WHERE

KNOWLEDGE & LEARNING
FOR POLICYMAKING

QUESTIONS
FOR DISCUSSANTS & READERS

LEARNING POLICYMAKING ***FOR** CITIES & REGIONS*

WHY

WHAT

HOW

WHO

WHEN/WHERE

...SO WHAT?

THE STRUCTURE OF THE BOOK

A CIRCULAR APPROACH

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PART I Theoretical framework: learning knowledge for policymaking

1_ [A. Colombo] THE RESEARCH–POLICY NEXUS: BOUNDARIES, BONDING AND TEN GOLDEN RULES

2_ [S. Moyson & P. Scholten]
THEORIES ON POLICY LEARNING: EXISTING APPROACHES AND FUTURE CHALLENGES

3_ [P. Coletti & G. Urso] METHODOLOGICAL CHALLENGES FOR POLICY LEARNING

4_ [D. Stead & D. Pojani]
LEARNING ACROSS CITIES AND REGIONS: THE LIMITS TO TRANSFERRING “BEST PRACTICE”

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5_ [M. Paris & J. L. de las Rivas Sanz]
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6_ [S. Bandera & M. C. Cattaneo]
ÉUPOLIS LOMBARDIA: PRACTISING RESEARCH–POLICY DIALOGUE FOR A REGIONAL GOVERNMENT

7_ [J. Vaesen & B. Wayens]
KNOWLEDGE SERVING THE CITY? BROKERAGE, PRODUCTION, AND SHARING IN BRUSSELS

8_ [S. Pazos-Vidal] SCOTLAND: A THRIVING ENVIRONMENT FOR POLICY ENTREPRENEURSHIP?

9_ [D. Stead & D. Pojani] DUTCH EXPERIENCES OF POLICY MOBILITY IN URBAN PLANNING

10_ [A. Gerritsen, M. Stuiver & C. Termeer]
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PART III In-formation: Experiences and reflections from an incoming revolution

11_ [S. Giest] POLICY LEARNING IN TIMES OF BIG DATA ANALYTICS: THE CHALLENGES OF SKILL-BASED OUTSOURCING

12_ [T. Metze] VISUAL FRAMING FOR POLICY LEARNING: INTERNET AS THE ‘EYE OF THE PUBLIC’

13_ [F. Eckardt, W.-J. Velderman & P. Benneworth]
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15_ [T. Herrschel] SMART CITIES, TOWARDS SMART GOVERNANCE?

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16_ [D. Greenwood] EVALUATING COORDINATION AND LEARNING WITHIN GOVERNANCE: OPEN EPISTEMOLOGICAL ISSUES

17_ [A. Healy] WHAT ROLE FOR POLICY STUDIES IN A POST-TRUTH POLITICS?

18_ [A. Gerritsen & N. F. Dotti]
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19_ [N. F. Dotti & A. Colombino]
KNOWLEDGE FOR POLICYMAKING: AN EVOLUTIONARY PERSPECTIVE TO ACHIEVE POLICY RESILIENCE

PART V Lessons learnt

20_ [N.F. Dotti & A. Colombo] CONCLUSIONS FOR RESEARCH–POLICY DIALOGUES

STARTING POINT

A VERY PERSONAL STARTING POINT

**THE CASE OF THE 'ITINERANT CHAIR'
AS AN INSPIRING EXAMPLE OF APPLIED KNOWLEDGE
FOR REGIONAL DEVELOPMENT & LEARNING**

PART I

KNOWLEDGE FOR POLICYMAKING

WHAT

SINCE THE BEGINNING OF POLICY STUDIES (1940/50s),
THE ISSUE OF RESEARCH *FOR* POLICYMAKING HAS BEEN EXTENSIVELY INVESTIGATED,
BUT MAINLY BY POLICY ANALYSTS

CONTENTS ↔ PROCESS

IN CHAPTER 1, TEN GOLDEN RULES
FOR RESEARCHERS TO CONTRIBUTE TO POLICYMAKING

POLICY KNOWLEDGE & LEARNING

WHAT

POLICY KNOWLEDGE =
“CAPACITY TO ACT” (p. 246)

POLICY LEARNING =
“UPDATING OF POLICY BELIEFS AND PREFERENCES” (p. 27)

WHAT

A FAST GROWING LITERATURE:
Managerialist Approach, Diffusion and Convergence, Social Learning

WHO

NEW EMERGING ACTORS:
The Agents of Learning

WHEN/ WHERE

NEW EMERGING PRACTICES:
Policy Transfer across Cities and Regions

**FOR COMPLETE LITERATURE REVIEWS,
SEE CHAPTERS 2 TO 4**

PART II

5 CASE STUDIES

WHAT

NEED ADVANCED, **LONGTERM** &
CONTEXT-SPECIFIC¹ KNOWLEDGE TO
SUPPORT POLICYMAKING (see Castilla y Leon, Chap. 5)

WHO

AGENTS OF POLICY LEARNING: THE
EMERGENCE OF KNOWLEDGE **BROKERS**²
(see Éúpolis Lombardia & Brussels Studies Institute, Chap. 6-7)

WHEN/ WHERE

LEARNING POLICY FROM THE **LOCAL** CONTEXT
OR FROM **ELSEWHERE**
(see the Scottish and Dutch cases, Chap. 8-9)

_ HERE & NOW

_ NEW ACTORS

_ MORE **KNOW-WHAT** THAN **KNOW-HOW**³

- (1) Dotti, N. F. (2018a), 'Abundant water, abundant knowledge: Cognitive patterns for policy changes in Brussels' water management system', *European Urban and Regional Studies*, 25 (1), 54–71. <https://doi.org/10.1177/0969776416677621>
- (2) Dotti, N. F. and A. Spithoven (2017), 'Spatial perspectives on knowledge brokers: Evidence from Brussels', *Environment and Planning A: Economy and Space*, 49 (10), 2203–22. <https://doi.org/10.1177/0308518X17724442>
- (3) Dotti, N. F. (2018), 'Knowledge that matters for the "survival of unfittest": The case of the new Brussels' rail junction', *Transport Policy*, 63, 131–40. <https://doi.org/10.1016/j.tranpol.2017.12.022>

“IN KNOWLEDGE GOVERNANCE ACTORS DELIBERATELY ENGAGE IN A SELF-ORGANISING, AND REFLEXIVE SOCIAL LEARNING PROCESS CENTRED ON TRANSDISCIPLINARY KNOWLEDGE DEVELOPMENT AND DISSEMINATION, THE RESULTS OF WHICH ARE COMMUNICATED TO INDIVIDUALS OUTSIDE THE LEARNING COMMUNITIES THROUGH ESTABLISHED BOUNDARY ARRANGEMENTS (Gerritsen et al. 2013). THIS ENABLES ACTORS TO DISCOVER AND ADOPT INNOVATIVE IDEAS.”

(Chap. 10, p. 135)

PART III

WHILE LEARNING POLICYMAKING,
THE **IN-FORMATION REVOLUTION** HAS ARRIVED:
BIG AND OPEN DATA

**“A WEALTH OF INFORMATION
CREATES A POVERTY OF ATTENTION”**

(H. A. Simon, 1971, in M. Greenberger (ed.), Computers, communications, and the public interest. Baltimore, MD: The Johns Hopkins Press, 1971, pp. 40-41.
<https://digitalcollections.library.cmu.edu/awweb/awarchive?type=file&item=33748>)

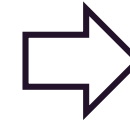
THE *IN*-FORMATION REVOLUTION

WHAT

DATA ARE NOT NEUTRAL,
THEY HAVE NORMATIVE
AND FACTUAL VALUES



BIG & OPEN DATA



USE OF BIG DATA OUTSOURCED
TO COMPANIES

HOW



CERTIFIED/EXPERT KNOWLEDGE
vs.
CITIZEN KNOWLEDGE

OPEN DATA TO PROMOTE
PARTICIPATION?



COMPETENCY GAP FOR GOVERNMENT,
LACK OF POLICY LEARNING

WHO

WHEN/
WHERE

SMART GOVERNANCE? SMART CITIZENSHIP?

PART IV



...SO WHAT?

EVALUATING GOVERNANCE LEARNING: OPEN EPISTEMOLOGICAL ISSUES

THE RISE AND FALL OF EVIDENCE-BASED POLICYMAKING



FINDING A LANGUAGE OF REBUTTAL FOR POST-TRUTH POLITICS

**...SO
WHAT?**

KNOWLEDGE GOVERNANCE *FOR POLICYMAKING*

&

THE **COGNITIVE-EVOLUTIONARY** APPROACH
FOR PLACE-BASED POLICY RESILIENCE

...SO
WHAT?

THE KEYWORD IS **DIALOGUE**

**WHAT GOES ON BETWEEN RESEARCHERS AND POLICYMAKERS,
ACKNOWLEDGING THE DIFFERENT 'LOGOS' (I.E. RATIONALE).**

**...SO
WHAT?**

TEN GOLDEN RULES FOR RESEARCHERS DOING POLICY-ORIENTED RESEARCH

(By A. COLOMBO, Chap. 1)

	FUNDAMENTAL RESEARCH	POLICY-ORIENTED RESEARCH	
	UNDERSTANDING	CHANGING	
→	TRUE	DECISION	←
	INTEREST	NEED	
→	ROBUST	RELEVANT	←
	PRIMARY	SECONDARY	
	COLLECTING	INTERPRETING	
	ANALYTICAL SLICES	MAJOR FACTS	
	PUBLIC	CONFIDENTIAL	
	READY	NEEDED	
	PUBLISHED	READABLE	
→	COMMUNICATION	COMMUNICATION!	←
	USEFUL	USABLE	

CONCLUSIONS
FOR DISCUSSION

QUESTIONS
FOR DISCUSSANTS & READERS

KNOWLEDGE & LEARNING *FOR* POLICYMAKING

LEARNING POLICYMAKING *FOR CITIES & REGIONS*

WHY

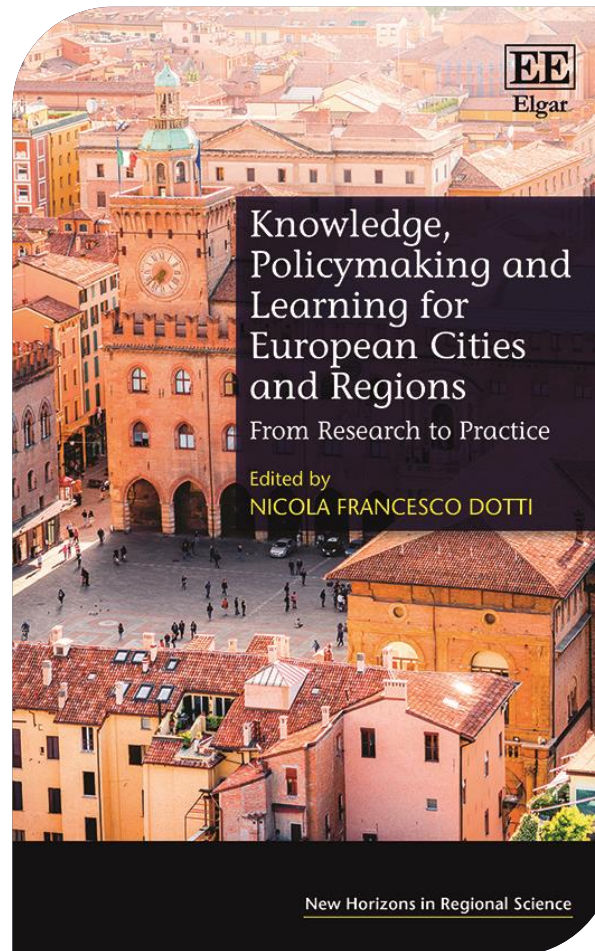
WHAT

HOW

WHO

WHEN/WHERE

...SO WHAT?



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