



Global e-Festival



Recovery through Community-led Approaches:
II. Combating Digital, Food and Health Exclusions
Thursday, June 10 2021

Rosalba La Grotteria

CODEX

Giuseppe Pace

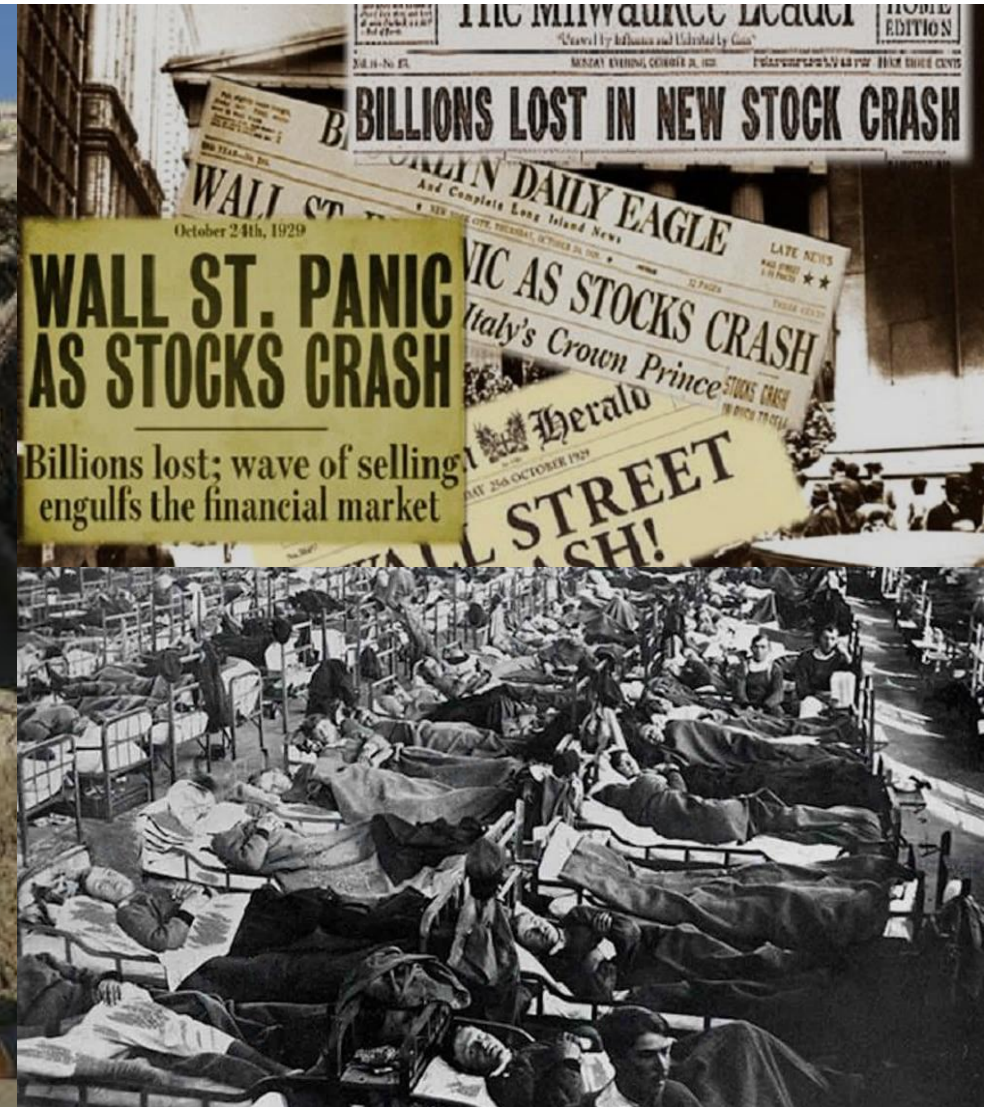
ISMed-CNR

LOCAL SOCIAL INITIATIVES DURING PANDEMIC TIMES

*How governance change
Italian cases compared*



INTRODUCTION



INTRODUCTION

- *A common thought: every disaster (natural and anthropic) brings to additional exclusions*
 - Exclusions are **temporary or permanent**
 - They can influence **general history** or have a **localised effect**, depending on measures used to mitigate them
 - Covid-19 pandemics created **new social exclusion and poverty**
- *Research questions:*
 - Which instruments and **local initiatives** did the **public and third sector** implement to fight them?
 - Did they give birth to **emerging social practices** and **new governance models**?



TWO ITALIAN COTEXTS: TURIN & NAPLES

Comparing:

- Initiatives to support excluded and fragile population and increase local resilience during covid-19
- Stakeholders' involvement, target population, and size
- Strategies, organisational principles, and type of leadership

Questions:

- Are there recurrent patterns of approaches and instruments?
- Did these initiatives meet target groups needs?



TURIN

CORRIERE TV

1. GENERAL NEEDS (calls from toll free numbers passed on to voluntary associations)
2. PSYCHOLOGICAL SUPPORT
3. HELP THE ELDERLY, PEOPLE WITH DISABILITIES
4. FOOD EMERGENCY
5. DONATIONS
6. TURIN CITY LOVE FREE RESOURCES FOR CITIZENS, SCHOOLS AND BUSINESSES
7. BANK FOUNDATIONS

NON SIAMO
INVISIBILI

SEMPRE
CONVINTI

THE «TERZA SETTIMANA» EXPERIENCE WWW.TERZASETTIMANA.ORG/



THE «TERZA SETTIMANA» EXPERIENCE WWW.TERZASETTIMANA.ORG/

- Voluntary organization born in 2011, after 2008 economic-financial crisis
- The name evokes the time when families were no longer able to reach the third week of the month.
- Interview to the founder, Bruno Ferragatta (a teacher, with a long experience in welfare)
 - In 2013, first national model of Social Market – then transformed into a replicable software - is a collective purchasing group.
 - 67 volunteers, works 48 weeks a year, has enrolled 12,000 families and pays out over 10,000 expenses a year.
- What does the initiative consist of?
 - People access the Third Week contact services by shopping online. It allows them to reduce waiting times in social markets and respect Covid restrictions, or simply request products to be delivered at home.
- Main results
 - To date, Third Week model annually reach about 1300 households. Beneficiaries reach about 5000 units, of which 30% are under the age of 18.
 - Change from the model based on contact in-presence of people to use digital systems.

A slogan for the future: **We must move from the virus pandemic to the cohesion pandemic (Bruno)**

THE «GRUPPO ABELE» MODEL



THE «GRUPPO ABELE» EXPERIENCE

Gruppo Abele: NGO founded in Turin in 1965 with the purpose to share and find solutions to problems and issues of social exclusion <https://www.gruppoabele.org/>

- **Project “Genitori e Figli”.** Family is an area of intervention to Italian and migrants' families with language courses, childcare and support groups. Food distribution and digital device to the most fragile families to face the Covid emergency.
- *We interviewed Lucia Bianco, responsible of the project.*

Covid emergency Social problems: families without networks, with precarious jobs, with small houses. *They suddenly lost their incomes coming from the shadow economy, and their children faced distance learning with no support.*

Gruppo Abele collaborates with local association «Eufemia» in the **Food Pride** project, network «Torino Solidale» for providing food to needy families. 10.000 families are part of the network, Gruppo Abele collects and distributes food «packages» to 800 families.

Future challenge: to understand the evolution of this type of support. What project can the local community make in order to combat the new poverty and help these fragile groups?

NAPLES



NAPLES

Three types of interventions:

- Municipality
- Neighbourhood
- Third sector

Naples Municipality

The municipality coordinated three type of actions, addressed to students, people with phycological difficulties, and families with subsistence problems

1. **The “ DAD Solidale” – solidarity distance learning**, addressed to students, teachers, and families
2. Telephone psychological support project “**e tu sai ca nun sì sule**” (and you know of not being alone – from a Pino Daniele song)
3. **Food support** for persons and/or families in conditions of economic and social hardship caused by the emergency

DAD SOLIDALE

**SPAZI EDUCATIVI DIFFUSI PER COMBATTERE LA DISUGUAGLIANZA:
PERCHÉ LA DISTANZA È L'ECCEZIONE, NON LA REGOLA.**

**APPELLO PERCHÉ LA SCUOLA SIA PRESENTE A FRONTEGGIARE LE DIFFICOLTÀ DEI BAMBINI E
DELLE BAMBINE, DELLE FAMIGLIE E DELL'INTERO PAESE**

La nostra Costituzione dedica ben 3 articoli al diritto all'istruzione.

L'istruzione è strumento per combattere le disuguaglianze e per il pieno sviluppo della persona umana; la scuola è aperta a tutti e l'insegnamento è libero; la Repubblica detta le norme generali sull'istruzione ed istituisce scuole statali per tutti gli ordini e gradi.

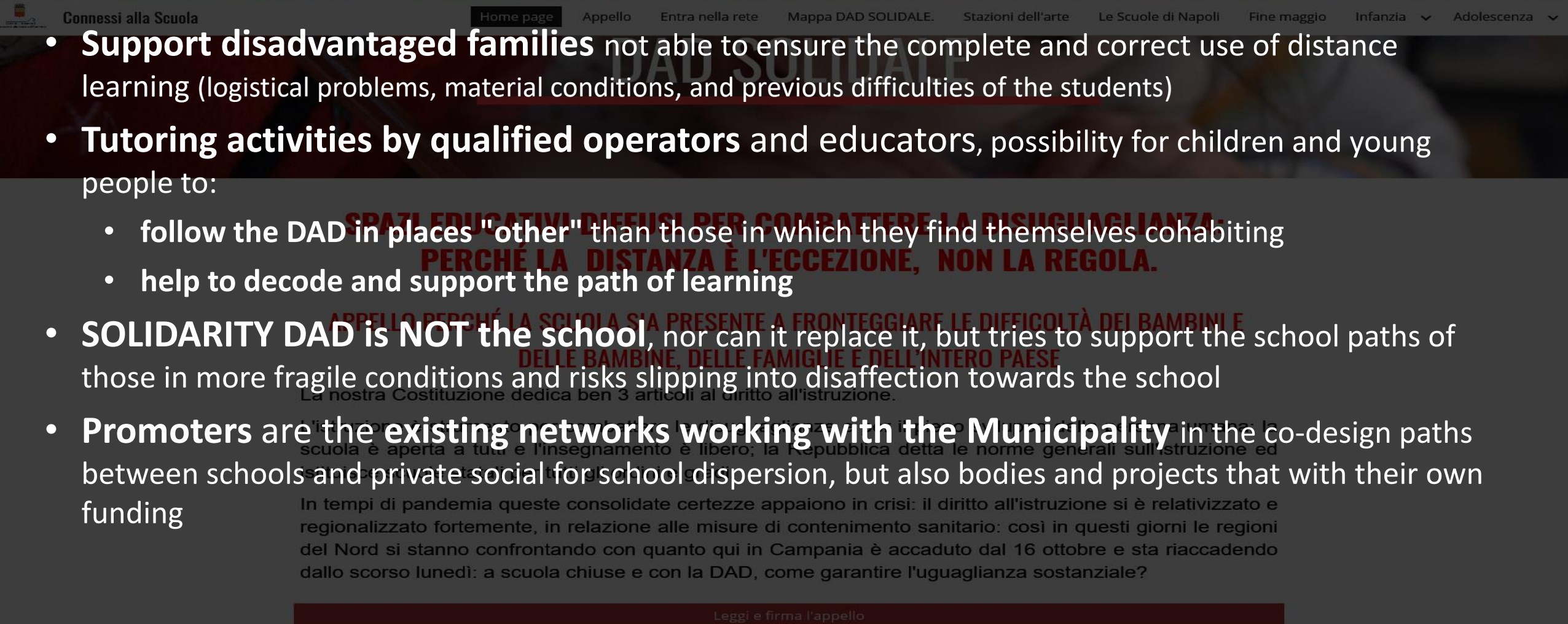
In tempi di pandemia queste consolidate certezze appaiono in crisi: il diritto all'istruzione si è relativizzato e regionalizzato fortemente, in relazione alle misure di contenimento sanitario: così in questi giorni le regioni del Nord si stanno confrontando con quanto qui in Campania è accaduto dal 16 ottobre e sta riaccadendo dallo scorso lunedì: a scuola chiuse e con la DAD, come garantire l'uguaglianza sostanziale?

[Leggi e firma l'appello](#)

DAD SOLIDALE

Promoted by the Department of School and Education, in agreement with the Department of Youth and Social Policies <https://sites.google.com/view/connessialla-scuola/home-page?authuser=0/>

- **Support disadvantaged families** not able to ensure the complete and correct use of distance learning (logistical problems, material conditions, and previous difficulties of the students)
- **Tutoring activities by qualified operators** and educators, possibility for children and young people to:
 - follow the DAD in places "other" than those in which they find themselves cohabiting
 - help to decode and support the path of learning
- **SOLIDARITY DAD is NOT the school**, nor can it replace it, but tries to support the school paths of those in more fragile conditions and risks slipping into disaffection towards the school
- **Promoters are the existing networks working with the Municipality** in the co-design paths between schools and private social for school dispersion, but also bodies and projects that with their own funding



E TU SAI CA NUN SÌ SULE



[Home](#) > [Il Comune Informa](#) > [Emergenza Covid-19 - Notizie e iniziative del Comune di Napoli](#) > **Progetto di sostegno**

Progetto di sostegno psicologico telefonico "e tu sai ca nun s'ì sule"

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TO ANE 12 E DALLE 14:00 ALLE 18:00

Nasce da un'iniziativa di giovani psicoterapeuti "dichiara l'assessore alla salute Frar sono proposti all'Assessorato per mettere a disposizione dei cittadini a titolo gratuito competenze per offrire sostegno psicologico in un momento difficile come questo durante le festività natalizie in cui le assenze si fanno sentire di più " .

"Inoltre - prosegue - stiamo raccogliendo l'adesione, sempre a titolo gratuito, di Scuole Specializzate e Centri pubblici per accogliere le eventuali richieste di aiuto e supporti più strutturati, mentre la scuola di formazione infermieri dell'Università Vanvitelli e per le domande più orientate alle tematiche di organizzazione sanitaria (dove e chi ecc.).

"Una rete di competenze e solidarietà, coordinata dall'assessorato alla salute, per supportare il disagio psicologico dei cittadini si è creata a Napoli dimostrandosi una città forte e capace di resistere; insomma come diceva il nostro Pino " e tu sai ca n l'assessore Menna.



Progetto di sostegno psicologico... :

Se anche tu senti queste difficoltà puoi parlare con uno **PSICOLOGO**.

CHIAMACI

081 795 4444



Progetto di sostegno psicologico... :



Sportello telefonico gratuito 081 795 44 44

#E TU SAI CA NON SI SULO

HAI DELLE DIFFICOLTÀ A GESTIRE QUESTO MOMENTO E NON SAI CON CHI PARLARNE?
EMERGENZA PSICOLOGICA CAUSA COVID

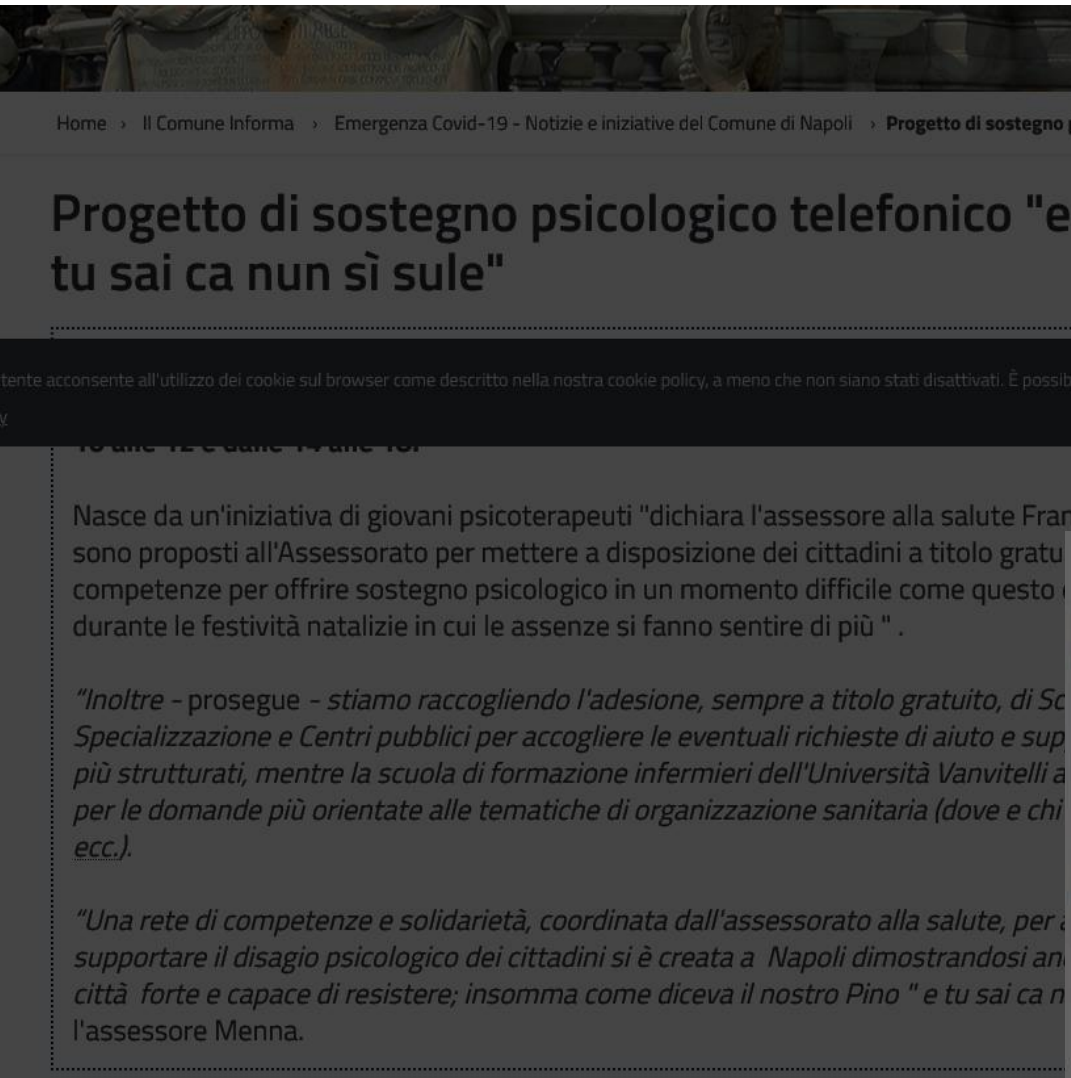


SPORTELLO TELEFONICO GRATUITO
081 795 4444

DAL LUNEDÌ AL VENERDÌ
DALLE 10:00 ALLE 12:00 E DALLE 16:00 ALLE 20:00
IL SABATO
DALLE 14:00 ALLE 18:00



E TU SAI CA NUN SÌ SULE



Progetto di sostegno psicologico...

- A **network of skills and solidarity**, coordinated by the Department of Health, to welcome and support the psychological discomfort of citizens was created in Naples
- Initiative of **young psychotherapists** who have proposed themselves to the Department to make their skills available to citizens free of charge
- **Psychological support** during covid-19 and quarantine

Sportello telefonico gratuito 081 795 44 44

<https://youtu.be/5seADN7NKuE>

#E TU SAI CA NON SI SULO

MODELLO DIFFICILE A GESTIRE
QUESTO MOMENTO DIFFICILE
CI PARLANO?
EMERGENZA PSICOLOGICA
CONSA COVID

SPORTELLO TELEFONICO
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COMUNE DI NAPOLI

NEIGHBOURHOOD & THIRD SECTOR INITIATIVES



FAI QUI LA TUA DONAZIONE

QUESTO ESERCIZIO COMMERCIALE ADERISCE ALLA "SPESA SOSPESA"

- 1** LASCIA ALLA CASSA UNA DONAZIONE ECONOMICA O UN PRODOTTO (ALIMENTI, FARMACI, DETERSIVI, ECC..) ACQUISTATO. Il commerciante lo metterà da parte come "spesa sospesa"

- 2** MANDA UN MESSAGGIO WHATSAPP AL NUMERO 3601064792 CON NOME DEL NEGOZIO E DONAZIONE PER COMUNICARE IL TUO DONO. Oppure telefona ai numeri 081 7951360 - 081 5627027

- 3** Puoi tornare a casa sereno i nostri assistenti sociali e gli operatori della cooperativa GESCO faranno recapitare il tuo dono alle persone in difficoltà

Grazie
La Quarta Municipalità ha un cuore grande



NEIGHBOURHOOD & THIRD SECTOR INITIATIVES

- At the neighbourhood level, flourishing of solidarity initiatives addressed to first necessity resources (food) and health assistance, without a coordination and an adequate and stable financial support - “**spesa sospesa**” (suspended shopping) and **Social support**
- **Voluntary associations** contributed through initiatives addressed to homeless, elders, disables, and ROM, with **protection, listening, soup kitchen, solidarity shopping at home, and mutual aid**
- **Financial resources** collected by crowdfunding, little donations, and also through **Emergency**.
- Little participation from Banks and Foundations

Interview to Oksana, activist of Sgarrupato: *"If in the spring the families we followed weekly had reached more than six hundred, today the numbers are increasing again, we have already exceeded three hundred. Unfortunately, there is no longer media attention on these issues, and it is difficult to recover the necessary resources. On the other hand, social discomfort has even increased if possible! Fortunately, now Emergency is also giving us a hand"*.

FINAL REMARKS

- In **Turin**, municipality has a more coordinating role, compared to **Naples** whereas neighbourhoods' level bodies (municipalità) have a more active role
- In **Naples**, the initiatives are mainly **voluntary** and based on **charity or crowdfunding**. They were all conceived at the beginning of the first wave, but without financial support did not continue in the second-third wave. **No clear image of the real impact** these initiatives have in local welfare systems
- In **Turin**, the support of **financial institutions and foundations guarantee the survival** and the implementation. In this emergency, the **informal sector was not able to affirm its presence**, while usually in the past it was the only one able to survive.
- **Dangerous advancement of new excluded**, such as isolated people without family, informal workers, and youngsters unable to participate to distant learning.
- **Interconnections between initiatives and local contexts**, which play a key role in the ways are developed as projects and processes.
- Initiatives call also for **more visibility and coordination**, especially considering that their targets are the ones characterized by digital gaps

THANK YOU

Rosalba La Grotteria

+39 333 7698750
rosalba.la.grotteria@codex.it
www.codex.it

Giuseppe Pace

+39 340 4772675
giuseppe.pace@cnr.it
www.ismed.cnr.it