

New life to markets

Public space, community services and circular economy

Publication curated by Daniela Patti, Levente Polyak, Manuel Torresan



“New life to markets” is a project and publication that elaborates strategies to revitalise declining marketplaces in Rome. Marketplaces have traditionally constituted some of the most important public spaces, attracting people from all ways of lives and all financial capabilities. In the past decades, however, they gradually lost their role: while urban and metropolitan agriculture are flourishing, and an increasing number of enterprises work on short chain food distribution, many markets in European cities are abandoned or underused. The project explores the possibilities to renew markets as public spaces, by connecting them to new agriculture initiatives, by inviting various actors to play a role in their renewal, and by creating viable economic models for their maintenance and vitality, by including new social and cultural functions.

Here the publication can be freely downloaded:

<https://cooperativecity.org/product/il-rilancio-dei-mercati-spazio-pubblico-servizi-comunitari-ed-economia-circolare/>


The publication is in Italian

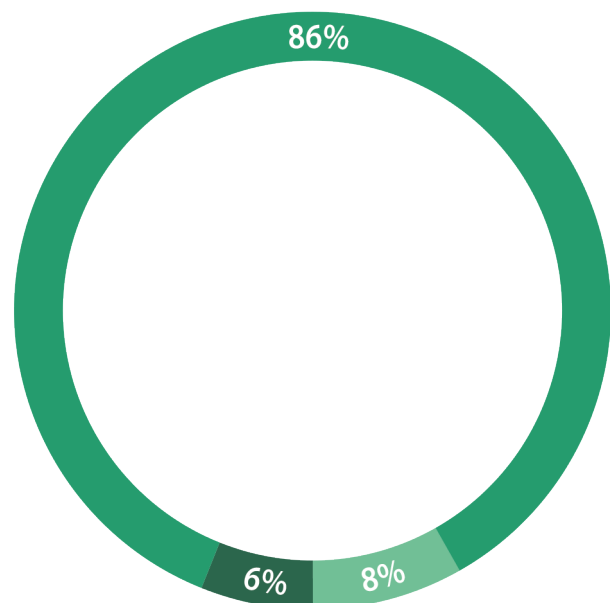
Situation in Rome markets





Distribution of markets in Rome

 Mercato vicino a casa




Mercato vicino ad altro luogo di interesse






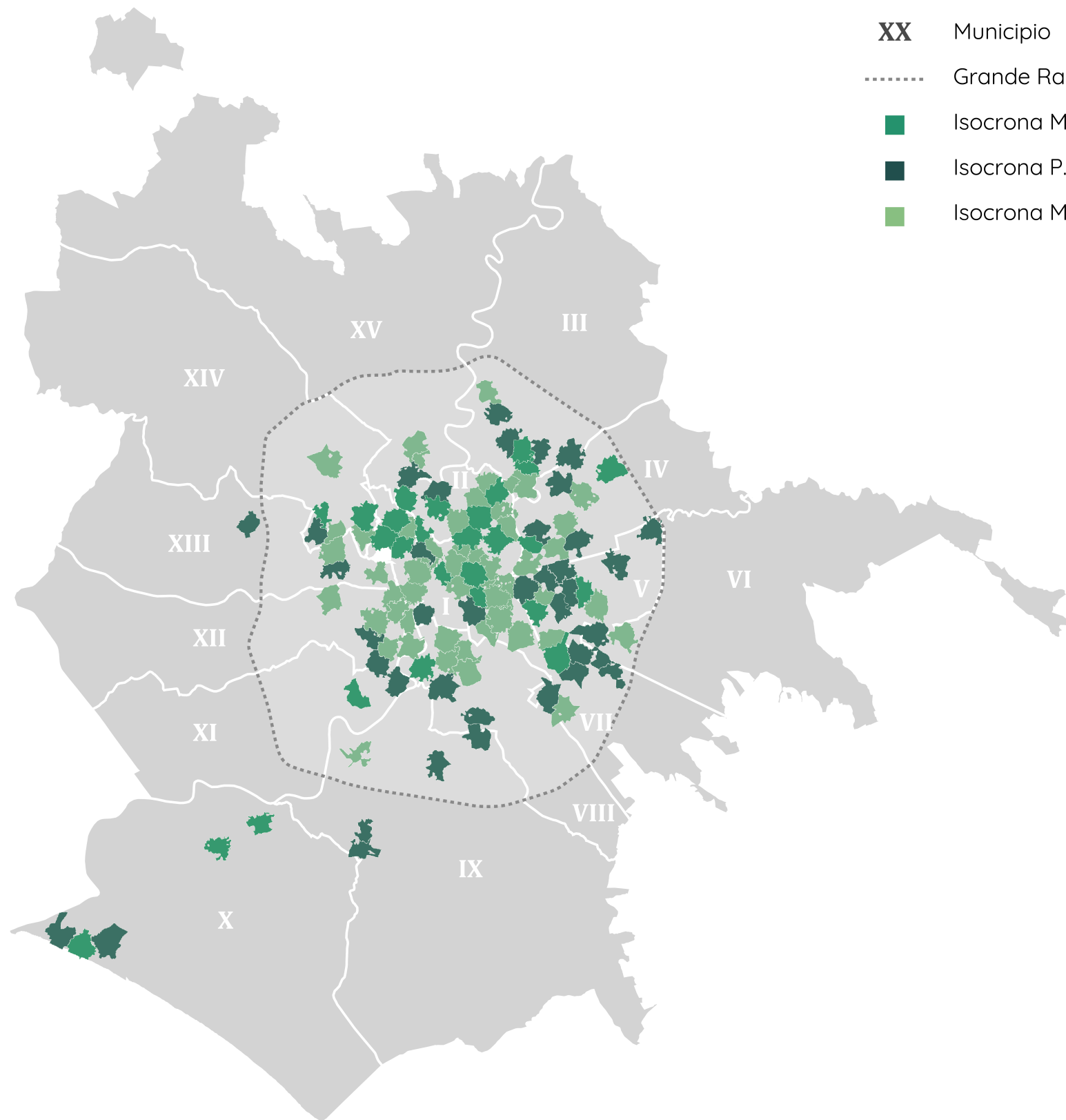
Mercato vicino al lavoro



 Mercato vicino a casa

 Mercato vicino al lavoro

- XX** Municipio
- Grande Raccordo Anulare
-  Isocrona M. coperto
-  Isocrona P. attrezzato
-  Isocrona M. sede impropria





One roman
out of two
has a market
at less than 10
mins on foot

Participative workshops in the Rome markets





1

Public property and collective management

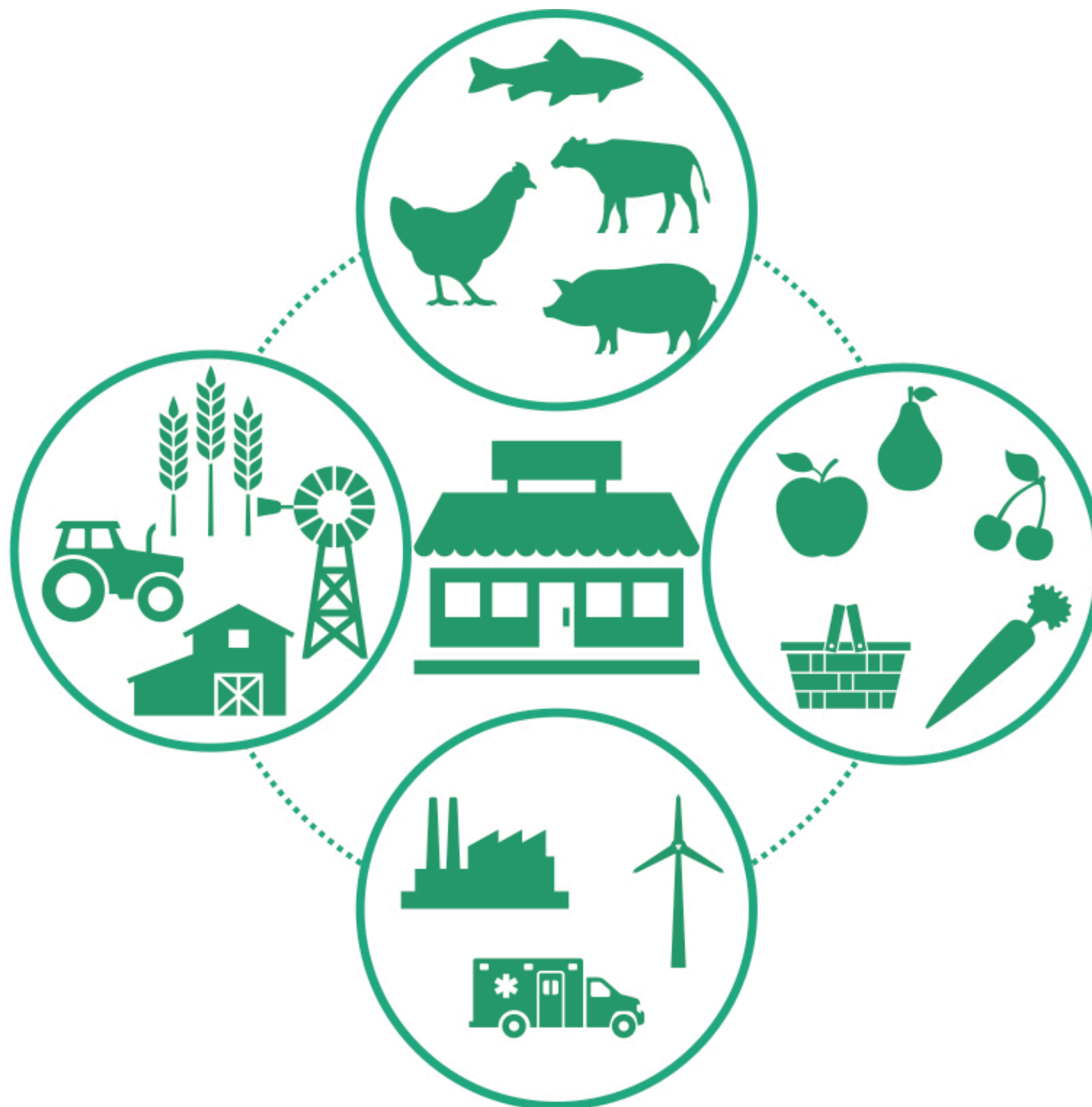


Polifunctionality



3

Circular local flows



4

Digital Communication



5

Training and education



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OTIENELLO	OTIENELLO	OTIENELLO	OTIENELLO	OTIENELLO
SPECK	Speck	Prosciutto Crudo	Prosciutto Crudo	Prosciutto Crudo
2,800	2,800	11,90	11,90	16,00
2,80	2,80			

Pastore Sardo
10,90

Thank you!



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