

Local development strategies: retaining and attracting talents in the regions

Innovative methods to attract talent and youth

Katalin Kolosy, head of projects



European Association for Information on Local Development

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Combining a diversity of policy measures, supported by EU funding (1/3)

✧ Rural areas:

- ✧ 6 EU priorities
- ✧ Policy instrument: Community Led Local Development (CLLD) – LEADER: 2 536 Local Action Groups
- ✧ Budget: €9.8 billion for 2014-2020



Combining a diversity of policy measures, supported by EU funding (2/3)

✧ Urban areas:

- ✧ 'jobs and skills in the local economy'

- ✧ Policy instruments:

- ✧ URBACT (over 250 cities involved in 25 thematic networks, €96.3 millions for 2014-2020)

- ✧ UIA (Urban Innovative Actions - €372 millions for 2014-2020)



Combining a diversity of policy measures, supported by EU funding (3/3)

- ✧ **Youth Employment Initiative (YEI):** Guarantee scheme to support youth (NEETs) with:
 - ✧ apprenticeships,
 - ✧ traineeships,
 - ✧ job placements,
 - ✧ further education leading to a qualification

Budget: €8.8 billion for 2014-2020



Investing in people
European Social Fund

- ✧ **European Social Fund:** giving access to needed skills & training

- ✧ From 2007 to 2012, **20 million youth** benefited from ESF
- ✧ In some countries, youth account for almost half of all participants in ESF activities

- ✧ **COSME (Competitiveness of Enterprises and SMEs):** provides enhanced access to finance for SMEs. Backs implementation of
 - ✧ Entrepreneurship 2020 Action Plan,
 - ✧ Digital entrepreneurship or
 - ✧ Erasmus for Young Entrepreneurs.

Budget: €2.3 billion for 2014-2020



- ✧ **European Solidarity Corps:** creates opportunities for youth to volunteer or work in projects in their own country or abroad that benefit communities and people around Europe.

Budget: €44 million



In short:

- ✓ Many policy entries are possible, (EMEN <http://emen-project.eu/>) and territorial marketing
- ✓ The social economy is one of the innovative routes to support young talents



- ✓ Social Innovation is not a fancy concept:
 - ✓ 'Rethink Activism Festival' and
 - ✓ 'La Fête des Possibles'

- ✓ Human rights and peace matter most to young Europeans. In all countries the approval of EU membership has increased compared to 2017.